

News Release

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For Immediate Release

Brilliant Flames...In Victory Lane Again!

Jeff Gordon and No. 24 Axalta Chevrolet SS are on a Winning Streak

Glen Mills, PA, August 19, 2014—Axalta Coating Systems and driver Jeff Gordon continue to sizzle this summer with another win at Michigan International Speedway (MIS) on August 17, 2014. This is the third win of the season and 91st career win for the four-time NASCAR® Cup Series champion.

Record-breaking speed led Gordon to capture a second pole position of the season, making it his sixth at MIS and his 76th career pole. *Brilliant Flames* was dominant the entire weekend clocking top speeds in practice.

“So much credit goes to (crew chief) Alan (Gustafson) and the Axalta Racing crew,” Gordon said.

“Those building the chassis, the bodies, the engines – everyone at Hendrick Motorsports – are on top of their game right now. We’ve been bringing great race cars to the track every weekend which makes it a lot of fun.”

“This has been a magical year for Axalta,” said Wade Robinson, Axalta Strategic Marketing and Racing Director. “We are pleased to have the opportunity to bring customers to these events to experience the excitement of racing and the thrills of winning. We cannot be more proud of our partnership with Hendrick Motorsports. We look forward to our next sponsored race in Talladega in October. We paint winners!”

Axalta Coating Systems is “The Official Finish” of Hendrick Motorsports.

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Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, automotive refinish and commercial vehicles to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 145 years of experience in the coatings industry, the 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @axalta on twitter.