

# FIND YOUR PERFECT COLOR MATCH



# WE'VE GOT YOUR COLOR MATCH NEEDS COVERED

With the most technologically advanced digital tools, Axalta is dedicated to helping you find the most accurate color match, fast. Because in this business, color match means everything.



With the Axalta ColorNet® system, matching color is easy as 1, 2, 3. First, the ColorNet system uses the Acquire® Quantum EFX to find the right color formula. Then, Color Proofing lets you proof the color formulation on screen. Finally, just mix and measure for the perfect pour and get started without spray-outs.

And because we know your reputation is built on the quality of your work, a partnership with Axalta goes far beyond products and tools. In addition to an easy color match, Axalta provides the training, support and service your business deserves.

## STAY AHEAD OF THE CURVE

At Axalta, our team is committed to keeping you on the cutting edge of color trends.

#### **Automotive Color of the Year**

Color of the Year selection is driven by our color experts who take inspiration from culture, fashion, nature and our Global Automotive Color Popularity Report to forecast upcoming color trends.

#### **OEM Styling**

Axalta's global team of specialists formulate color advancements for OEMs that inspire automobile manufacturers for years into the future.

### **Color Popularity Report**

Axalta annually publishes the industry's largest Global Popularity Report highlighting the year's top 10 most popular colors by vehicle type to help predict future trends.



## 1 | Take Reading



# A FAST, EASY MATCH

### Acquire™ Quantum EFX

The Acquire Quantum EFX camera reads flake and color characteristics to help you find the right formula for the best possible color match.

Its compact design and bright touchscreen make it incredibly easy to use, and with WiFi connectivity and a smart cradle that uploads data, you can find your match from anywhere in the shop. The Acquire Quantum EFX is designed to quickly get you the most accurate possible color match through the ColorNet® system.









# COMPARE COLOR ON DEMAND

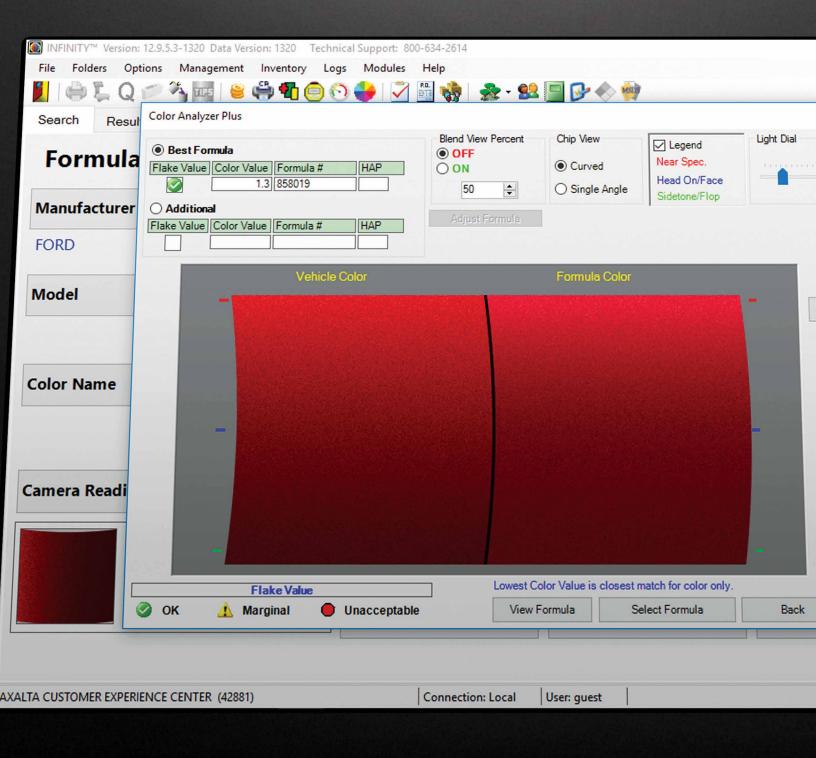
## **Color Proofing**

Color Proofing provides accurate on-screen color proofing in seconds, eliminating the need for spray-outs.

Color Proofing lets you compare the vehicle color to the closest available paint formula—and even proof alternative formulas—before having to mix any paint.







3| Start Spraying



# SAVE TIME AND MONEY

With no need for spray-outs, you're ready to get right into the booth—and get started with the right color match, faster.

With the ColorNet® system, you eliminate steps and increase your bottom line.





# COVERAGE BEYOND COATINGS

Because your success is our priority, Axalta has a team of dedicated color-service experts to help you get the color match you need for any job.

From our helpline to on-site training, our knowledgeable team is here. We can help you overcome any issues or problems you may be facing and stay up-to-date on the latest products, trends and technology.







