

# vibes



Danzingerkade 85, Amsterdam, The Netherlands | MVSA Architects | Photography - © Bart van Hoek

## **trend report 2.2019**

### moodboard

The growing focus on the climate obliges us to adapt our lifestyle. More than ever, we are convinced that a different way of living is necessary to maintain our current quality of life.

**2-3**

### trend themes

Discover the 4 new trend themes of this edition. "Reminiscence" with a wink to the 60's & 70's, the dark "disown", the futuristic "embellish", and "brash" from generation Z.

**4-11**

### designer vibes

Read the stories of architects and designers working with colour and powder coatings.

**12-19**



# introduction

The growing focus on the climate obliges us to adapt our lifestyle. More than ever, we are convinced that a different way of living is necessary to maintain our current quality of life.

Well-being and care are today's hot topics. Care for ourselves, care for others and care for the environment. It reminds us of the ethos of the late 60's and 70's. In that decade, there was a strong nature movement that went hand in hand with a feminist wave, just like today. However, the utopian thinking of the time has given way to more pragmatism. Yet there is a growing awareness that our choices as consumers have a major impact. Our food, the products we use, but also our houses determine our ecological footprint.

There is still work to be done in this area. We must not only consume differently, but also radically rethink production processes and use materials differently. Although architecture is less trend-sensitive than other disciplines, it will have to follow the path towards greater environmental awareness.

In the design world we are already seeing a new wave of ecological materials with innovative possibilities. Vegan design is becoming a big trend: almost every day, plant-based materials are invented that combine a low ecological impact with interesting textures and colours.

A good example is Malai, a material based on fungi that is used to design textiles. This textile, in turn, is used to make all kinds of objects, from lamps to shoes.

Some of these innovations are already on the market, acoustic tiles made from wood fibres in the form of wood wool or 'acoustic pulp'. Some designers are also experimenting with panels made of compressed pine needles. With their attractive natural colours, they are a good alternative to the classic panels, which are usually made of ecologically dubious materials.

In addition to the ecological materials that already exist today, centuries-old building materials are being rediscovered. Mashed loam and rammed earth, for example, are used on floors or in walls and create a particularly pleasant climate in the home. At the same time, they offer acoustic and insulating advantages.

The emphasis on these materials is not only because of the ecological aspect, for example how they are produced and whether they are biodegradable. They often create a healthier environment or offer a special aesthetic. There is now a true revival of clay and lime plasters, which, with their unique appearance, bring tactility to contemporary homes. Mineral paints with a limestone matte or chalk look will also gain in popularity in the coming years.

In the market for powder coatings, certain finishes can fit in very well with this ecological look. Matt finishes or finishes with a fine grain structure, in particular, harmonise beautifully with the irregular natural textures and colour nuances of the new eco-materials.

The colour palette in this trend reflects the sobriety of a minimalist, sustainable lifestyle. It is inspired by rocks, plants and other natural elements. We find some offblacks that are actually very dark green or dark blue. The shades of grey are given a subtle hue of green or tend towards grey-blue. We also see warm dark colours here, which will confirm the trend of brown tones in architecture. As in fashion, black is increasingly being replaced by gradations of dark brown. Brown is perceived as softer and more natural, and is very contemporary provided that it is used in a modern design language.





# moodboard



Each edition of vibes comes with a handy fan deck with actual sample panels of the colours highlighted in this magazine.

You can order yours via  
[www.axalta.com/vibes-2.2019](http://www.axalta.com/vibes-2.2019)  
[www.axalta.co.uk/vibes-2.2019](http://www.axalta.co.uk/vibes-2.2019) (United Kingdom, Ireland)  
[www.axalta.se/en-vibes-2.2019](http://www.axalta.se/en-vibes-2.2019) (Scandinavia)  
[www.axalta.com.tr/en-vibes-2.2019](http://www.axalta.com.tr/en-vibes-2.2019) (Turkey)





# reminiscence

León, Spain | Courtesy of Reynaers Aluminium | Photography Alfonso Quiroga





The sixties & seventies colour palette with a feminist vibe,  
where earthy shades rule.

Tolix, France



KHAKI GREY  
Fine Textured  
AE03057700820

OCHRE BROWN  
Fine Textured  
AE03058800120

PAPYRUS WHITE  
Fine Textured  
AE03059901820

STAINLESS STEEL  
ELOXAL 31  
Matt Smooth Metallic  
SD201C7331121

BLACK OLIVE  
Fine Textured  
AE03056601520

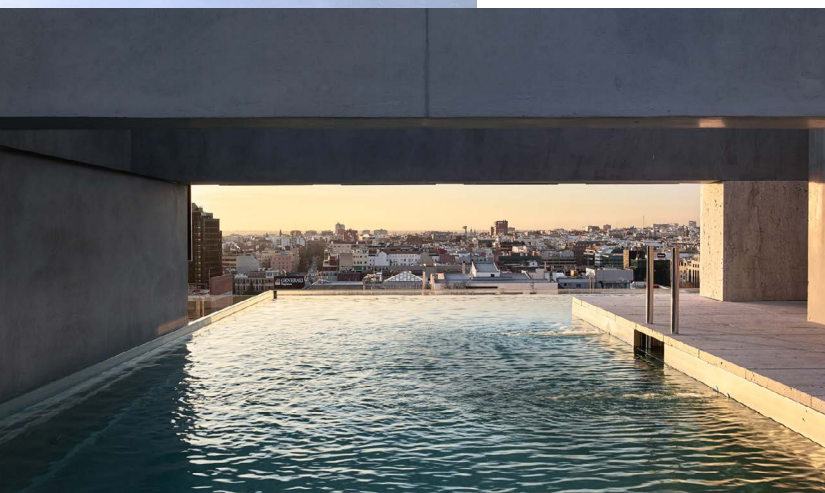
ANODIC MALACHITE  
Matt Smooth Metallic  
AE20106000620

## in architecture

We focus on well-designed spaces adapted to stimulate its inhabitants or on the other hand provide them with a sense of peace and quiet. Brown is absolutely synonymous with luxury and black is being replaced by greens.

## in design

A strong affinity for nature with a feminist vibe in combinations of different subdued greens. We look for thoughtful crafted objects and materials, that create the timeless look.



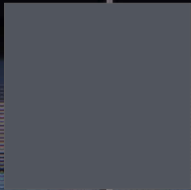
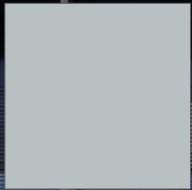
BD Barcelona Design, Spain



Pixel, Poland | JEMS Architekti







disown



Fascinated by the end of the world we want technology and machines  
to improve our human bodies and habitat.

## in architecture

Futuristic technology is the key feature in architecture and is focused to merge with our daily lives. Steel constructions with oxidized finishes are the highlight of visionary buildings.



Lycée Leonard de Vinci | COSA Colloc Sachet architectures - Paris | ©camillegharbi

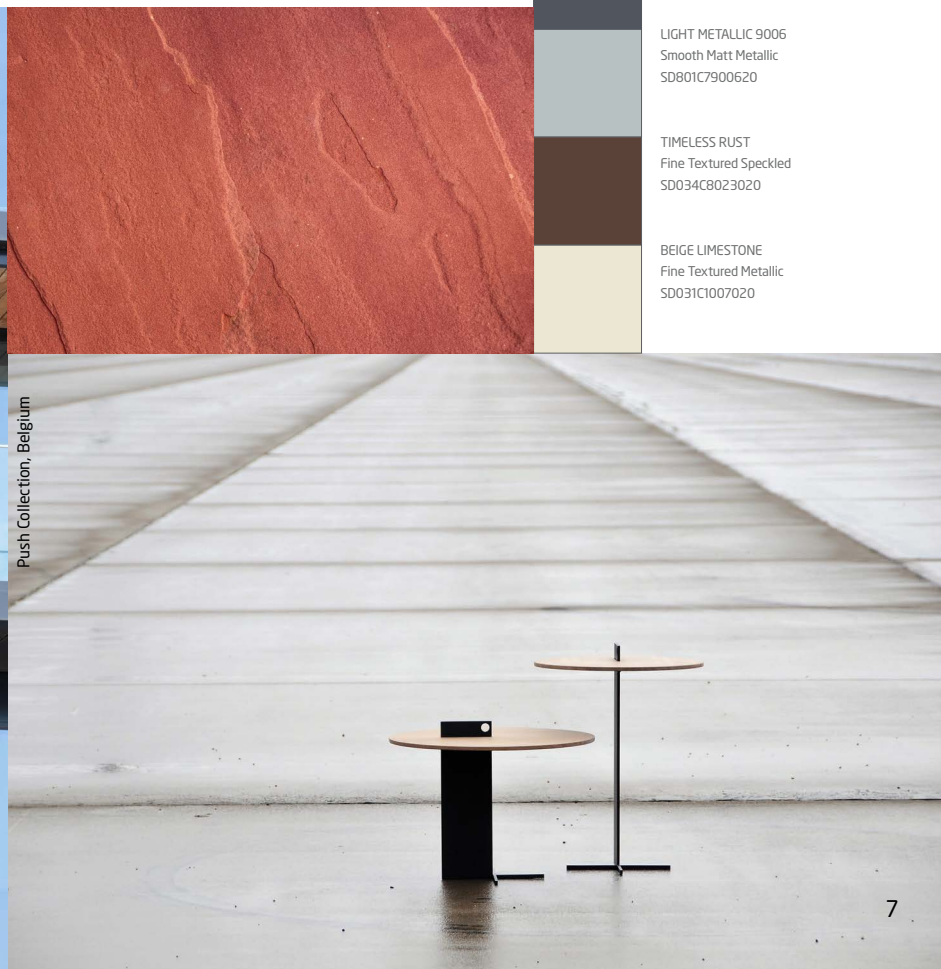
## in design

Chrome like and cold metallic finishes, alienating contours prevail in interior design. Mars brown contrasts with dystopic red on cosmic textures. Furniture is sometimes merely a cage structure.

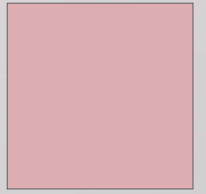
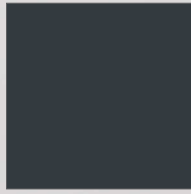
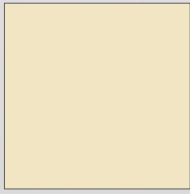
	VERMILION Fine Textured AE03052200220
	PEBBLE GREY Fine Textured AE03057703220
	GREY DB703 Smooth Matt Metallic SD301C7070320
	LIGHT METALLIC 9006 Smooth Matt Metallic SD801C7900620
	TIMELESS RUST Fine Textured Speckled SD034C8023020
	BEIGE LIMESTONE Fine Textured Metallic SD031C1007020



Danzingerkade 65 | The Netherlands | MUSA Architects Photographer Bart van Hóek



Push Collection, Belgium



embellish

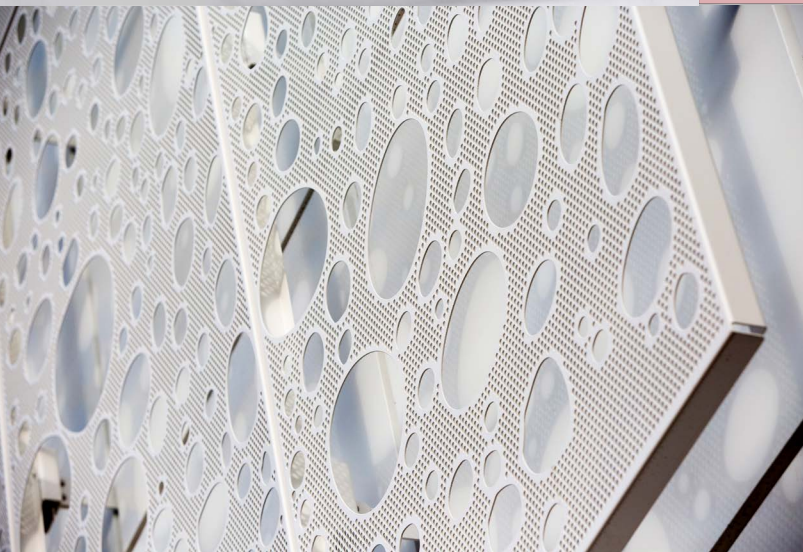


Technology is deeply connected to nature, with a strong appreciation  
for water and innovative materials.



- ANODIC NATURA  
Smooth Matt Metallic  
AE20107000120
- LIGHT IVORY OPTIMUM  
Fine Textured  
SD030C1101520
- SILVER DREAM  
Smooth Matt Metallic  
SD301C7036020
- BLACK BLUE  
Smooth Matt  
AE30015500420
- PLATINUM GREY  
Fine Textured  
AE03057703620
- LIGHT PINK  
Smooth Matt  
AE300C3301520

Extremis, Belgium



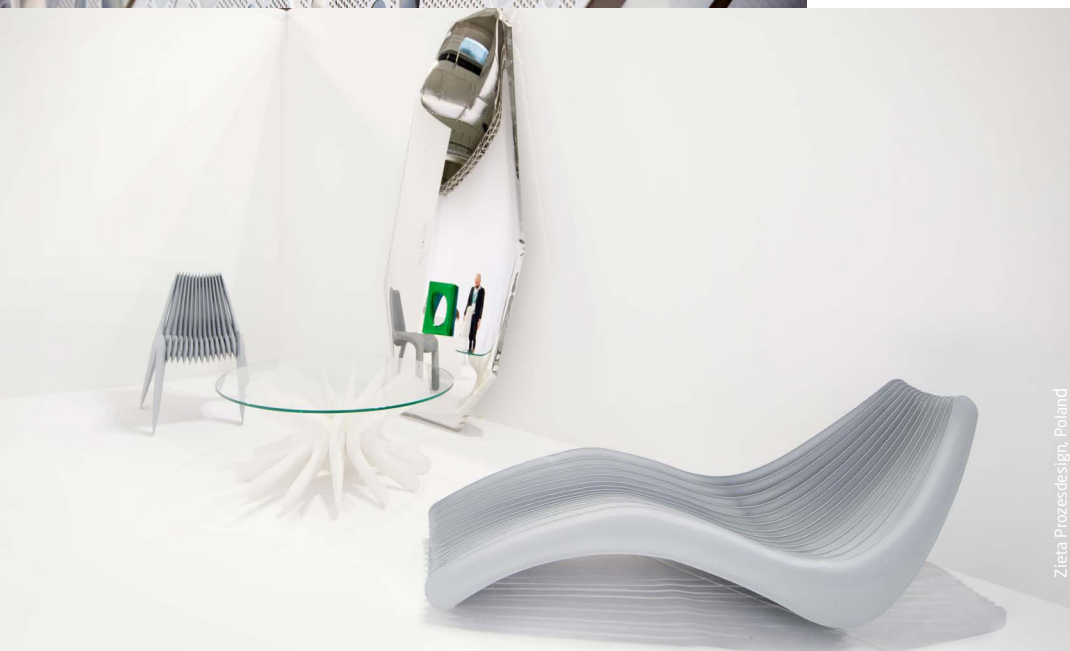
Docks Brussel, Belgium | Cladding by Metal Design Works B.V.  
Photography by Bart van Vlijmen

## in architecture

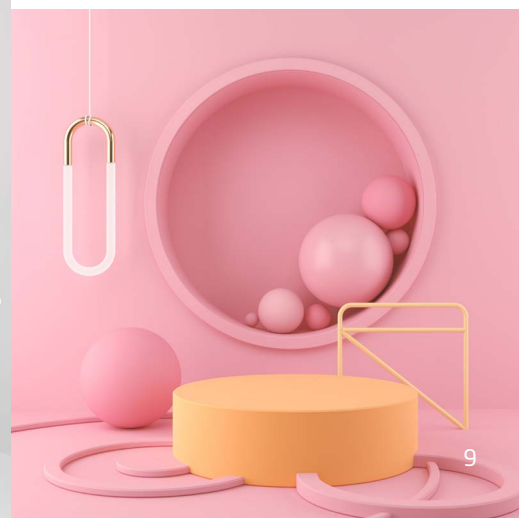
Aluminium surfaces play the key role in architectural facades. They give the building its identity and are coloured in subtle metallic finishes. Off-whites and cold greys are the main colours.

## in design

Innovative materials create a new kind of tactility. A combination of biomimetics, tube-like shapes and futuristic looks in digital colours evoke surreal vibes. Light pink and black blue are the highlight colours.

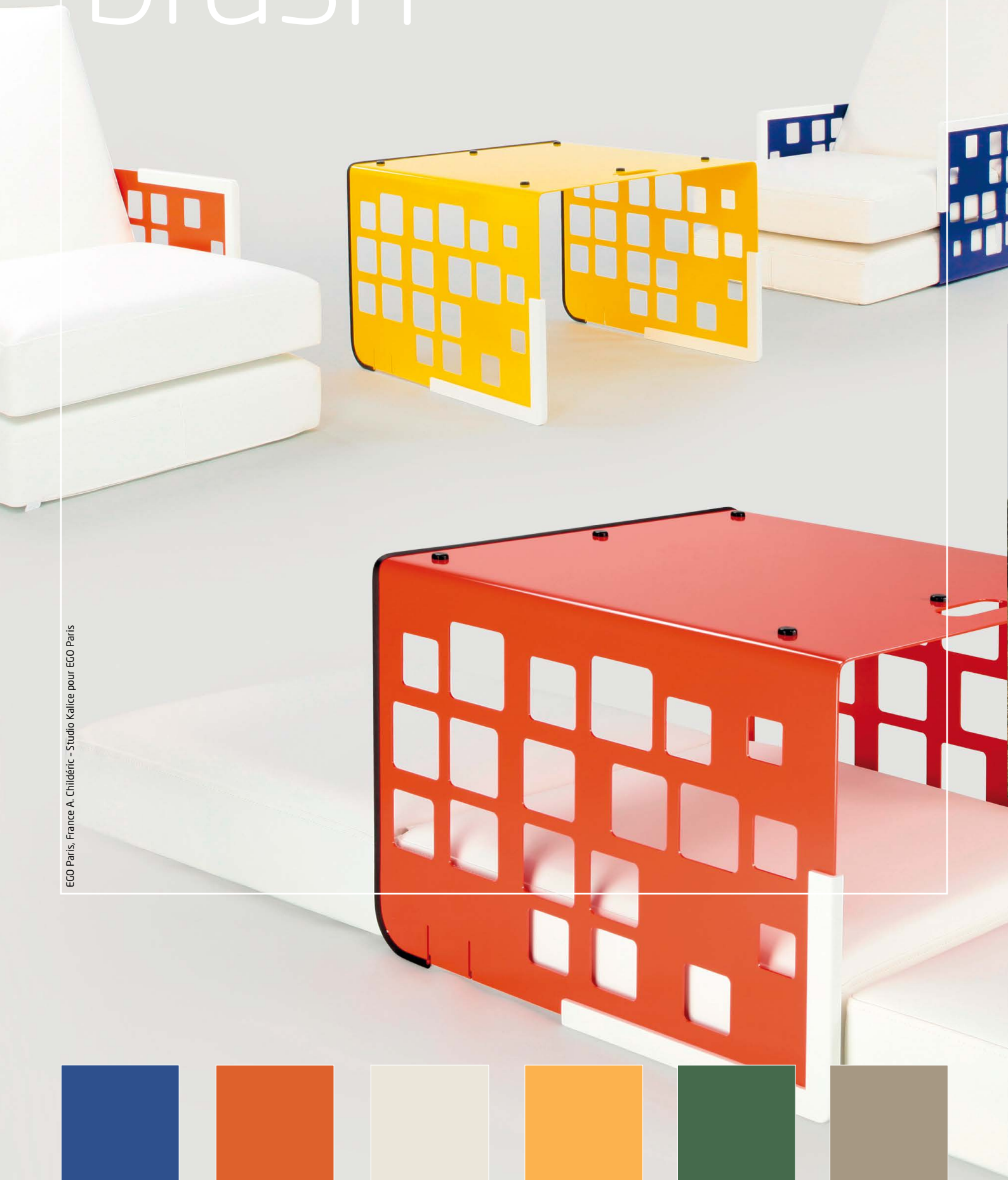


Zieta Prozedesign, Poland

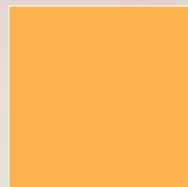
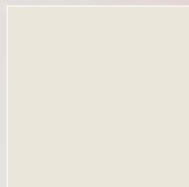
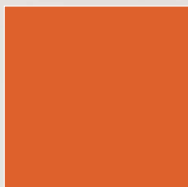
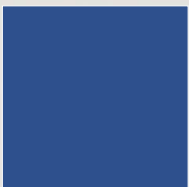




# brash



EGO Paris, France A. Childéric - Studio Kalice pour EGO Paris







**Bold and cheeky colours breathe the rebellious and outspoken spirit of generation Z.**



Wünder, Belgium

## in architecture

The perception of beauty can be widely dispersed. Crafted and playful shapes create buildings with character. The combination of these shapes with saturated colours create real architectural landmarks.

## in design

Objects need to be functional regardless of their sometimes toy inspired looks. A youthful optimism is reflected in the expressionistic use of colour.

SIMPLY COPPER  
Smooth Matt Metallic  
SD301C2040020

GREY ALUMINIUM  
Smooth Matt Metallic  
SD301C7900721

ELOXAL 35 BLACK  
Smooth Matt Metallic  
SD201C4000720

GREEN GREY  
Fine Textured  
AE03057700920

AQUA SPLASH  
Fine Textured  
SD130C5017020

ANODISED SILVER  
Smooth Matt Metallic  
SD201C7035020



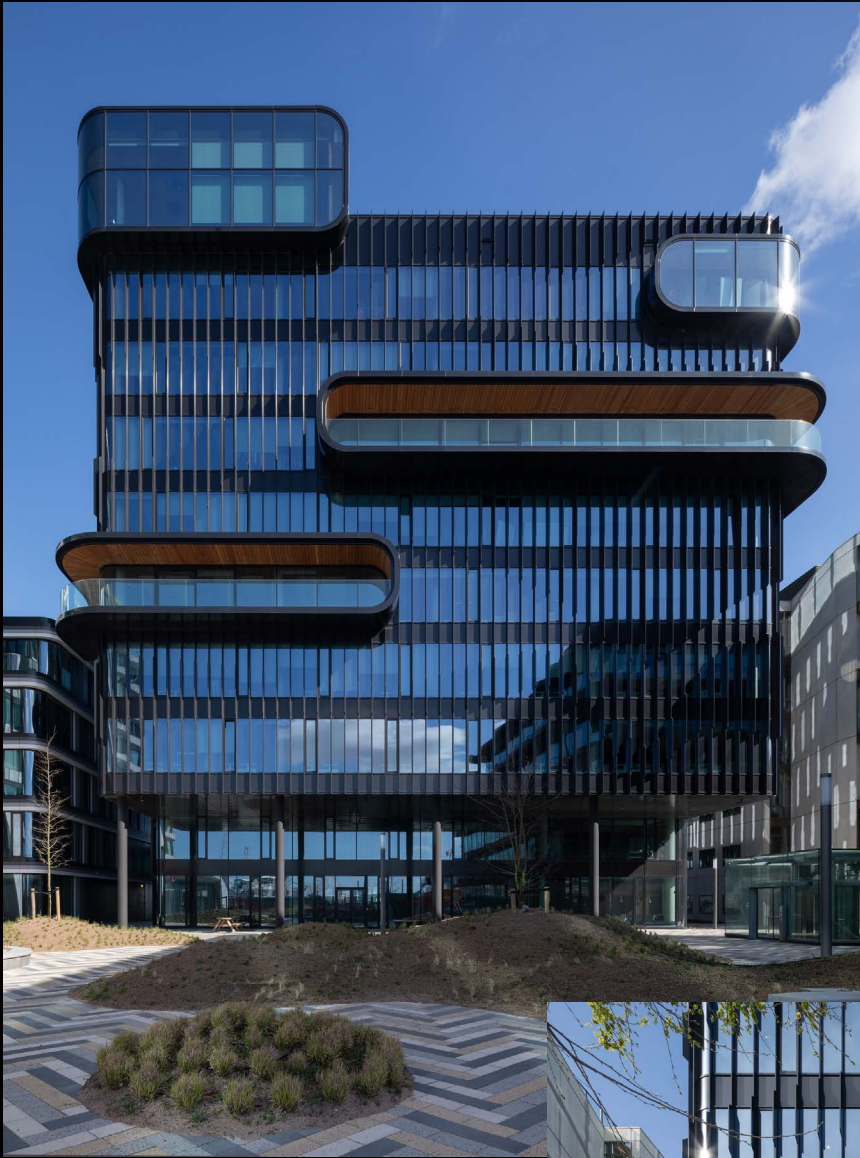
ISimar, Spain



The Orange Cube - Les Salins, Lyon, France  
JAKOB + MACFARLANE©; NICOLAS BOREL©



# designer



MVSA Architects | The Netherlands



# vibes...

## **Danzigerkade 85**

If you walk along the Danzigerkade in Amsterdam today, you will immediately see that the neighbourhood has undergone a complete metamorphosis. One of the most striking newcomers is a business complex consisting of Danzigerkade 85 and Danzigerkade 125. These two buildings, each with its own unique architecture, form one large campus thanks to walkways that connect the buildings to each other. The façade of the Danzigerkade 85 consists of 10 floors with office spaces and a sky lounge with a spectacular view of the campus and the city. The building is based on a futuristic vision with huge asymmetrical openings and glass spaces protruding from the building overlooking the river IJ. The façade embodies the wave movements of the river. A striking feature of the building is the façade with its exceptionally large profile constructions of no less than 11 meters long. For the powder coating of these profile constructions, exclusive distributor Eurolacke bv supplied the Signal Black Semi-Gloss AE70014900420 powder coating from Axalta. This is a high-quality powder coating in exterior quality in a satin finish.

Photography - © Bart van Hoek





# designer



TAL Lighting captures modernity and style in the most amazing designs. They believe in creating unique contemporary lighting for modern times. TAL pays attention to the smallest detail. This extremely fine eye for detail ensures beautifully finished lighting fixtures.

In this project for Nelson Hair Team TAL has done the lighting design and supplied all the luminaires.

The line lighting at the women's zone had to be the same colour as the golden racks and dressing tables. Here Anodic Gold emerged as the perfect match.

TAL has also adapted their standard luminaires to Anodic Brown for the men's area, which was in perfect harmony with the colours of the furniture frame.

This at the request of Interior Architect Pieter Thooft.

[www.tal.be](http://www.tal.be)

Interested in discovering all colours of The Anodic Collection?  
Visit [www.axalta.com/anodic](http://www.axalta.com/anodic)



## TAL & Pieter Thooft | Belgium



# vibes...



Interior architect Pieter Thooft is known for his sleek, sober style that still has a homely warmth. Lighting and light play an important role in his designs. With 19 years of experience, he supervises various interior projects from design to realization. [www.pieterthooft.eu](http://www.pieterthooft.eu)





# designer



## **PUSH COLLECTION**

Push Collection is a Belgian design label with a very flexible bespoke design service alongside the collection of unique pieces and limited editions. I like to work with and for specialised design retailers, interior designers and architects to get the best result possible for their projects.

As founder and designer of Push Collection, I ensure that every item I design and produce, meets my high standards.

I studied Interior Design and Architecture in Brussels and was already fascinated by design, tactile materials and expert craftsmanship since I was a young child. I remember how I loved to spend time in my grandfather's workshop who was a cabinet maker.



**PUSH COLLECTION | Belgium**



# vibes...



## **DESIGNED TO LAST**

Luxurious and timeless, Push Collection design objects are designed to stand the test of time.

I invest a great amount of time and energy in looking for the right materials and select them with the greatest care. Each of my objects has been crafted from premium quality materials.

When you choose a Push Collection design object, you get more than just a piece of furniture: you bring poetry into your interior project.

Roel Haagdoren  
[www.pushcollection.eu](http://www.pushcollection.eu)





# designer



Warsaw drinking fountains | Poland



# vibes...

## Warsaw drinking fountains

The design of the Warsaw drinking fountains is an urban investment, on which colour experts from Axalta Coating Systems collaborated with both designers and the investor's representatives - city officials.

The shape of the drinking fountain was inspired by elements of the infiltration system functioning in Warsaw with characteristic green towers located in the Vistula riverbed. The water intake system, designed in the 1960's and 1970's, whose focal point is the characteristic building of Gruba Kaśka and the towers on the Prague bank of the Vistula are unique in the world. The project tried to refer to the architecture of these objects, which are the only visible part of the system providing water to the city.

The installation consists of a cylindrical concrete base with a bowl in a ribbed casing. In addition, there is an animal water basin at ground level, which works by retaining unused water.

The drinkers were installed on existing hydrants. They operate only in the summer and will be dismantled and stored in warehouses for the next summer.

In cooperation with designers from Lis-Meldner Studio and representatives of the investor - city officials, Axalta Coating Systems has developed and produced a unique colour reminiscent of the patinated roofs of historic buildings of the capital, which are painted with the ribbed housing of the bowl. Thanks to this, the project fits perfectly into the urban fabric of Warsaw.

We are glad that we were able to cooperate on a project that is used every day by thousands of residents and tourists visiting Warsaw.

Axalta Powder Coatings team, Poland

Developed colour for this project is AE03406262027 GREEN PATINA





### **COLOUR it. with spirit**

The team at Axalta Coating Systems have developed a digital tool that simplifies the colour selection process in architecture and design through a virtual surface coating. The entire spectrum of colours, in various gloss levels and textures, may be visualised. The application also shows a large number of Axalta developed colour shades and effects, many of which have been developed in conjunction with architects. The colour range available in the tool is regularly expanded and updated by our specialists. To ensure that colour shades, gloss levels and textures are also convincing in reality, we have integrated an innovative colour sample service, which enables you to receive your selected colour samples completely free by mail on request. Make a colour selection for your next project now!

[www.axaltacolourit.com](http://www.axaltacolourit.com)  
Sample panel service



### **Order your vibes 2.2019 fan deck via**

[www.axalta.com/vibes-2.2019](http://www.axalta.com/vibes-2.2019)  
[www.axalta.co.uk/vibes-2.2019](http://www.axalta.co.uk/vibes-2.2019) (United Kingdom, Ireland)  
[www.axalta.se/en-vibes-2.2019](http://www.axalta.se/en-vibes-2.2019) (Scandinavia)  
[www.axalta.com.tr/en-vibes-2.2019](http://www.axalta.com.tr/en-vibes-2.2019) (Turkey)



@axaltapowdercoatingsemea

#### **Austria, Greece, Central Europe**

Tel: +43 22 36 50 00  
[powder-austria@axalta.com](mailto:powder-austria@axalta.com)

#### **Norway**

Tel: +47 22 08 79 00  
[powder.norway@axalta.com](mailto:powder.norway@axalta.com)

#### **Belgium, Luxembourg**

Tel: +32 13 53 90 90  
[powdercoating@axalta.com](mailto:powdercoating@axalta.com)

#### **Poland**

Tel: +48 42 677 16 70  
[powder.poland@axalta.com](mailto:powder.poland@axalta.com)

#### **France**

Tel: +33 4 77 96 70 00  
[alesta-info@axalta.com](mailto:alesta-info@axalta.com)

#### **Sweden, Denmark, Finland**

Tel: +46 49 06 62 00  
[powder.sweden@axalta.com](mailto:powder.sweden@axalta.com)

#### **Germany**

Tel: +49 87 03 93 18 10 63  
[contact-cs@axalta.com](mailto:contact-cs@axalta.com)

#### **United Kingdom, Ireland**

Tel: +44 13 25 34 70 00  
[powdersales@axalta.com](mailto:powdersales@axalta.com)

#### **Italy**

Tel: +39 0 29 59 19 61  
[powdercoatings.italia@axalta.com](mailto:powdercoatings.italia@axalta.com)

#### **Turkey**

Tel: +90 26 26 74 00 00  
[powder.turkey@axalta.com](mailto:powder.turkey@axalta.com)

#### **Spain, Portugal**

Tel: +34 9 36 10 60 20 / 23  
[alesta.barcelona@axalta.com](mailto:alesta.barcelona@axalta.com)



[www.powder.axaltacs.com](http://www.powder.axaltacs.com)